The Need of Social Face of (not only) Social Housing Focus on Post-Pandemic Challenges

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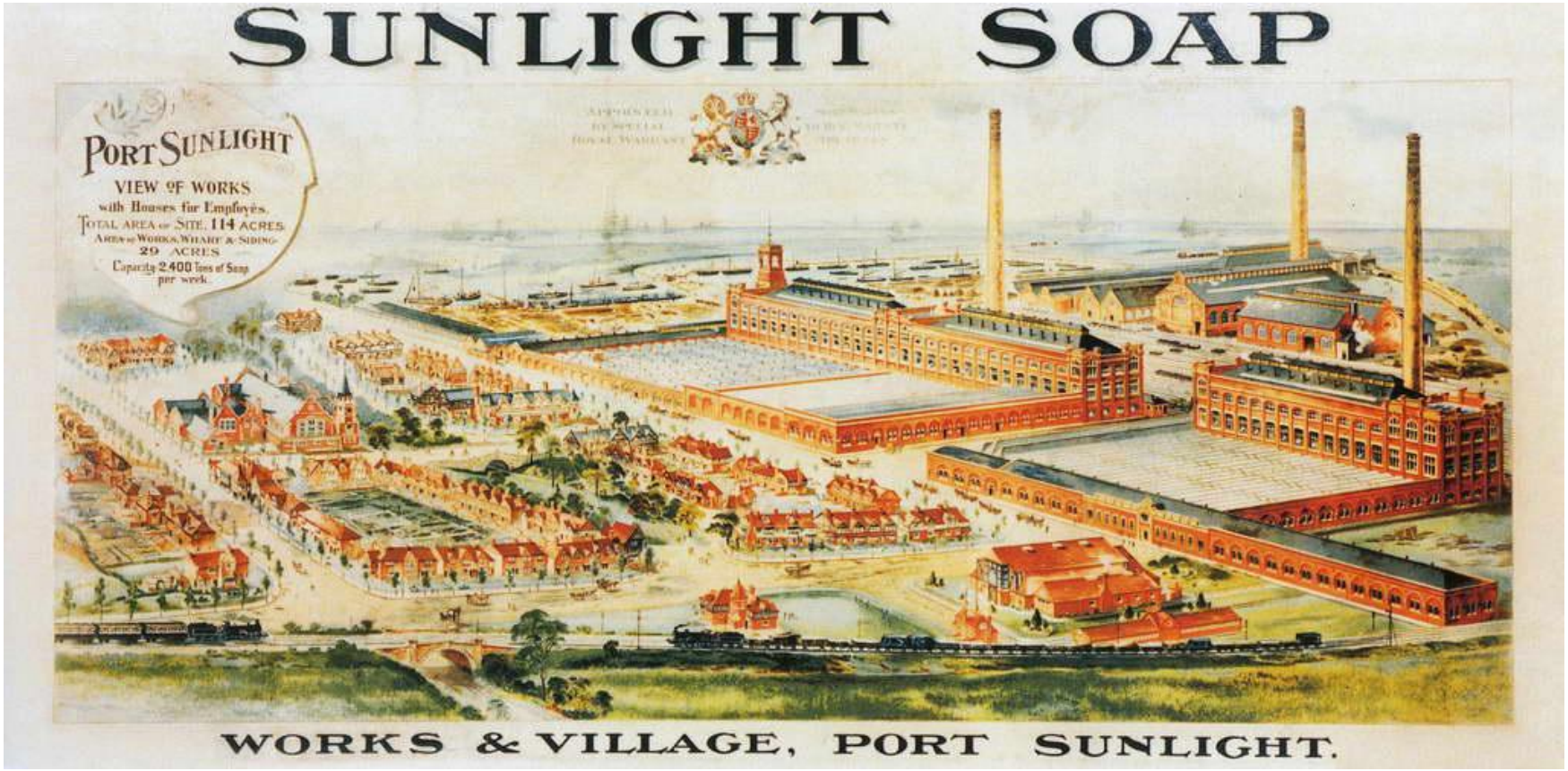
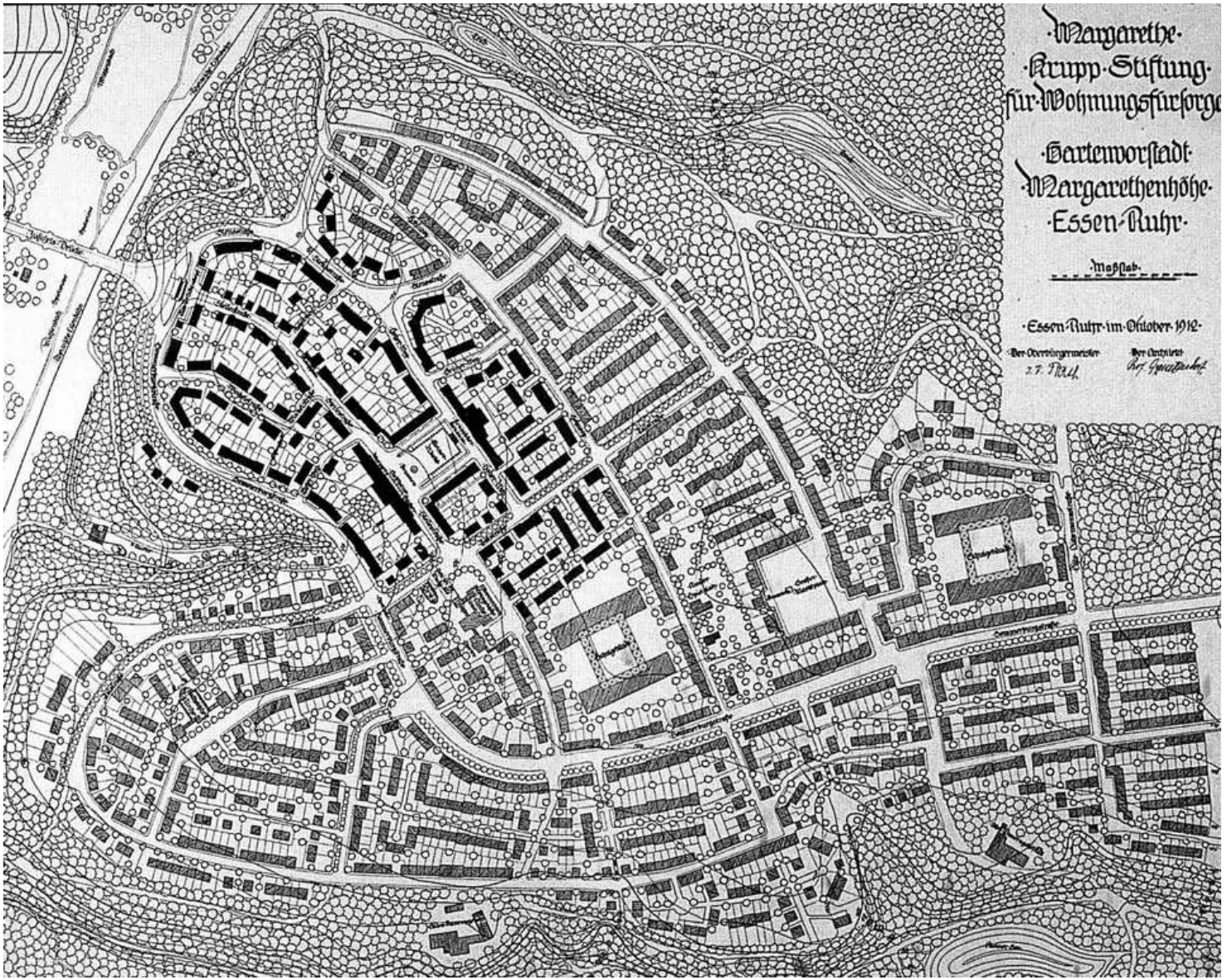
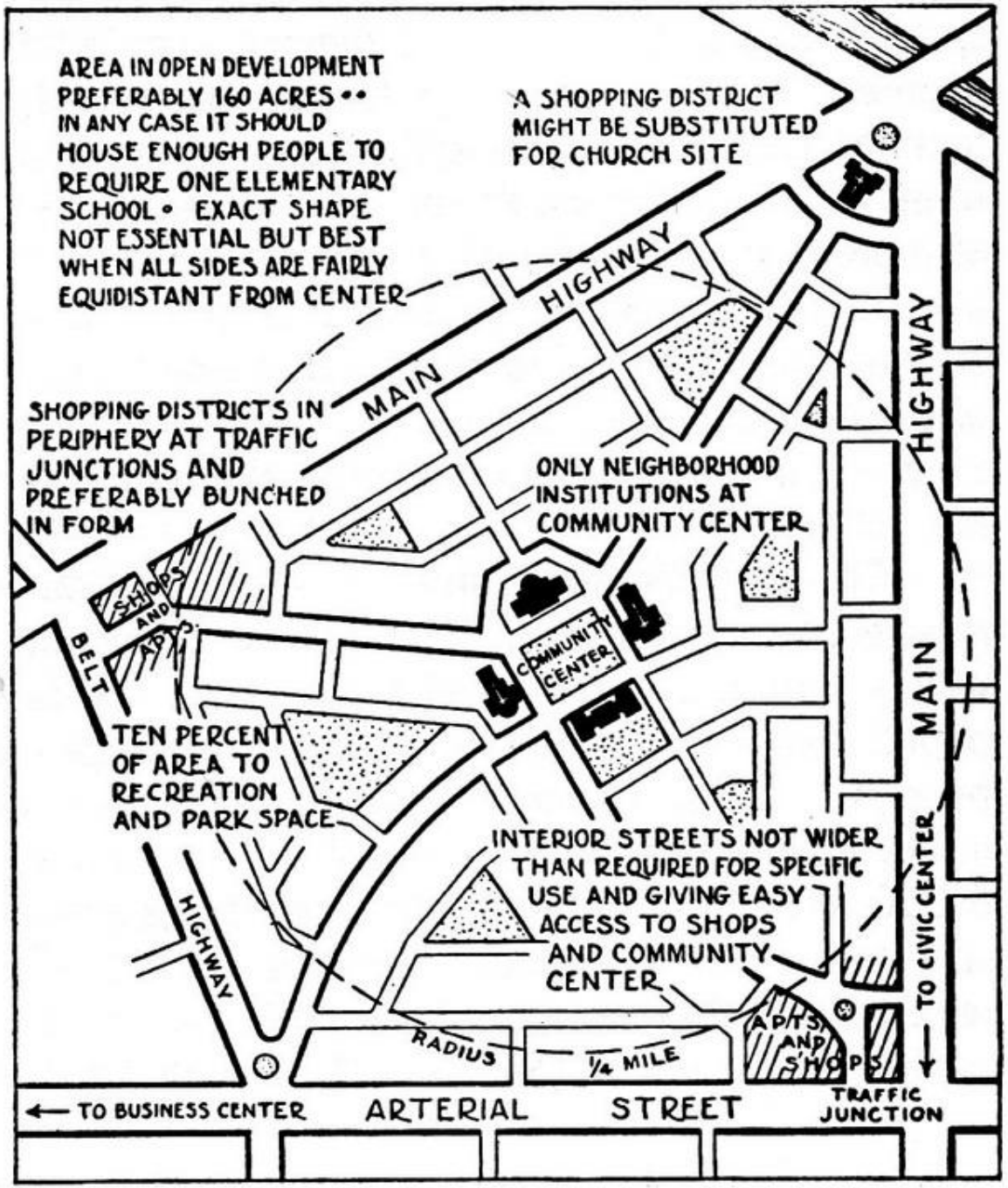
ISOCARP

1. The evolution of understanding the concept of social housing

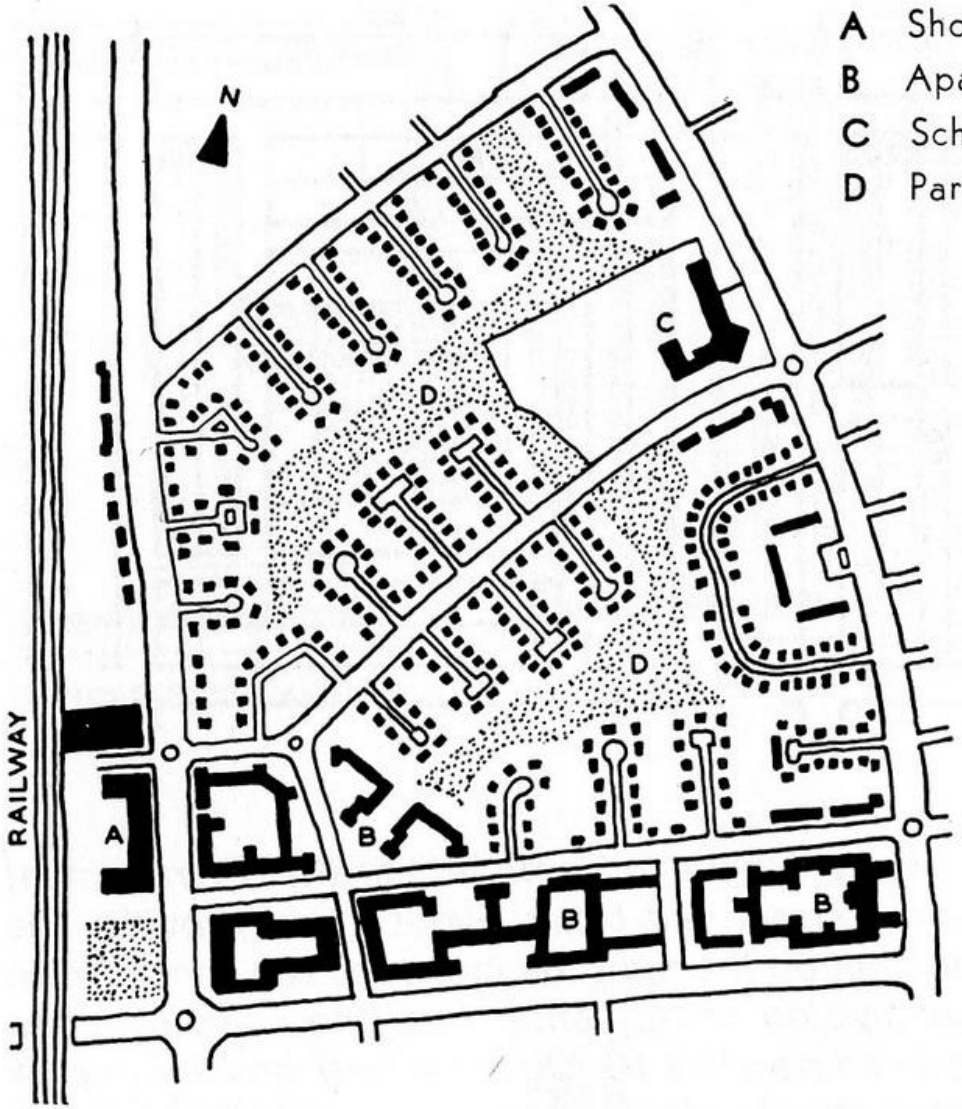
- From the „industrial estates" through „neighborhood unit" to „affordable and accessible housing"
- Specific urban concepts associated with social housing – and evolution of these


SUNLIGHT SOAP
PORT SUNLIGHT
VIEW OF WORKS
with Houses for Employés.
TOTAL AREA OF SITE, 114 ACRES
AREA OF WORKS, WHARF & SIDING
29 ACRES
Capacity 2400 Tons of Soap
per week
WORKS & VILLAGE, PORT SUNLIGHT.


Margarethe
Krupp-Stiftung
für Wohnungsfürsorge
Gartenvorstadt
Margarethenhöhe
Essen-Ruhr
Maßstab
Essen-Ruhr im Oktober 1912

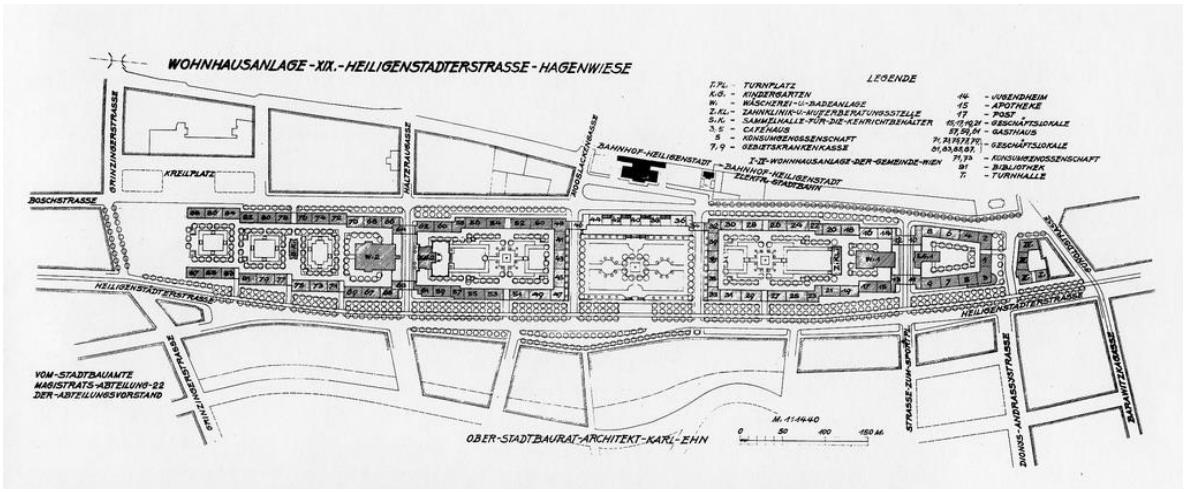


Reproduced from New York Regional Survey

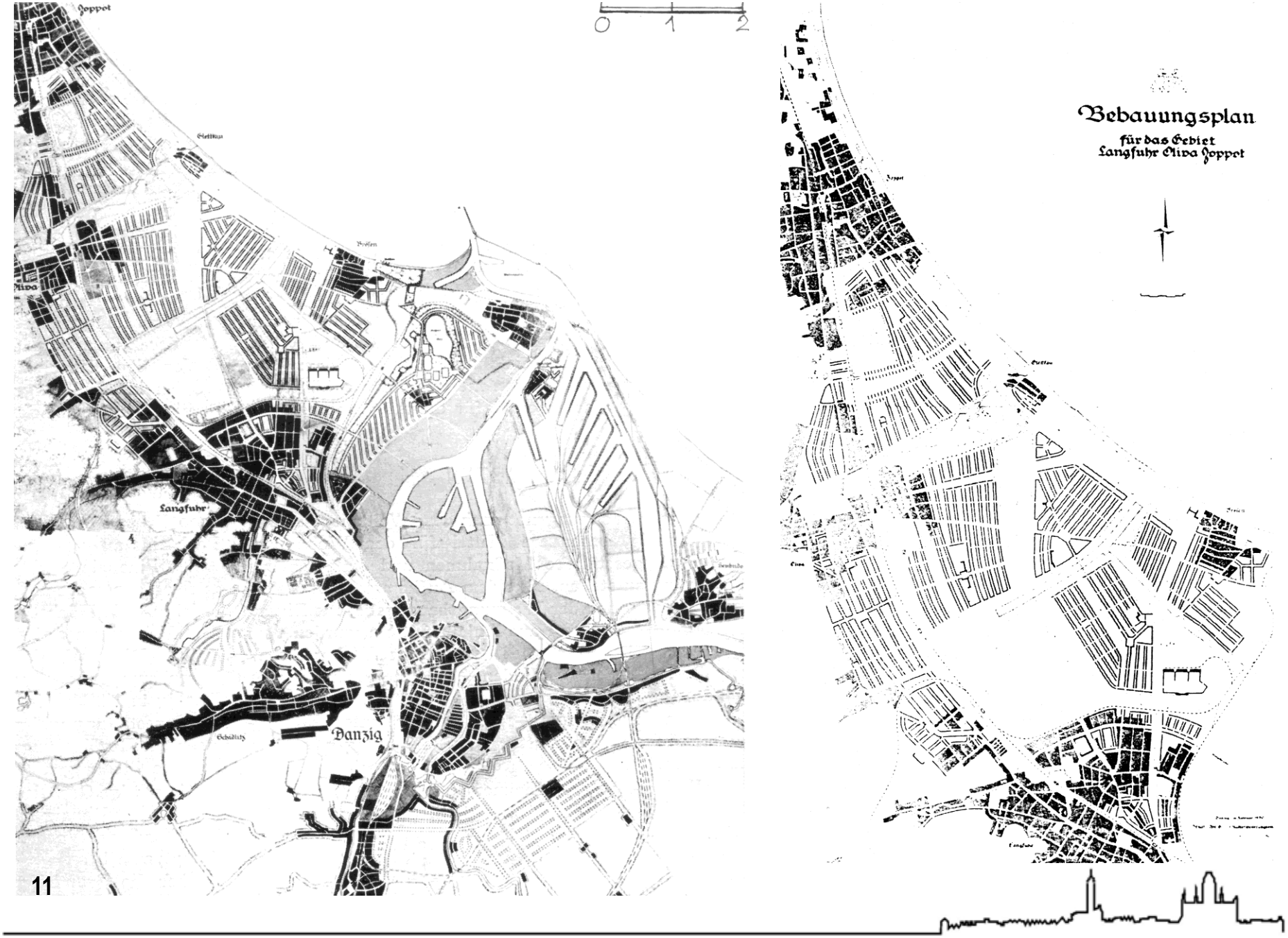


A Shopping Center
B Apartment Groups
C School
D Park Space

KARL-MARX-HOF

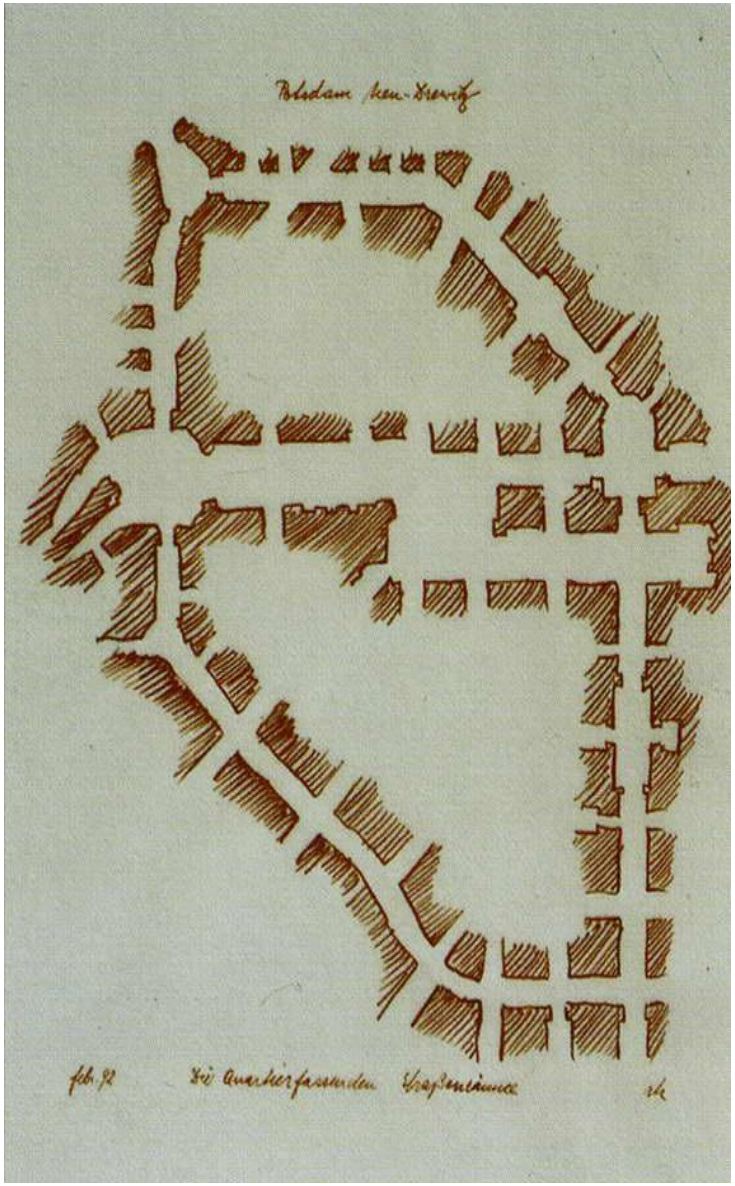

WOHNHAUSANLAGE-XIX.-HEILIGENSTADTERSTRASSE-HAGENWIESE
LEGENDE
T.PL. - TURNPLATZ
K.G. - KINDERGARTEN
W. - WÄSCHEREI-U.-BADEANLAGE
Z.KL. - ZAHNKLINIK-U.-MUTTERBERATUNGSSTELLE
S.K. - SAMMELHALLE-FÜR-DIE-KEHRICHTBEHÄLTER
3,5 - CAFÉHAUS
5 - KONSUMGENOSSENSCHAFT
7,9 - GEBIETSKRANKENKASSE
I-II-WOHNHAUSANLAGE-DER-GEMEINDE-WIEN
14 - JUGENDHEIM
15 - APOTHEKE
17 - POST
15,17,19,21 - GESCHÄFTSLOKALE
57,59,61 - GASTHAUS
71,73,75,77,79, 81,83,85,87 - GESCHÄFTSLOKALE
71,73 - KONSUMGENOSSENSCHAFT
81 - BIBLIOTHEK
T. - TURNHALLE
BAHNHOF-HEILIGENSTADT
BAHNHOF-HEILIGENSTADT ELEKTR. STADTBAHN
GRINZINGERSTRASSE
KREILPLATZ
HALTERAUGASSE
ROOSLACKENGASSE
BOSCHSTRASSE
HEILIGENSTADTERSTRASSE
VOM-STADTBAUAMTE MAGISTRATS-ABTEILUNG-22 DER-ABTEILUNGSVORSTAND
STRASSE-ZUM-SPORTPL.
DIONYS-ANDRASSYSTRASSE
BARAWITZKAGASSE
M. 1:1440
0 50 100 150 M.
OBER-STADTBAURAT-ARCHITEKT-KARL-EHN

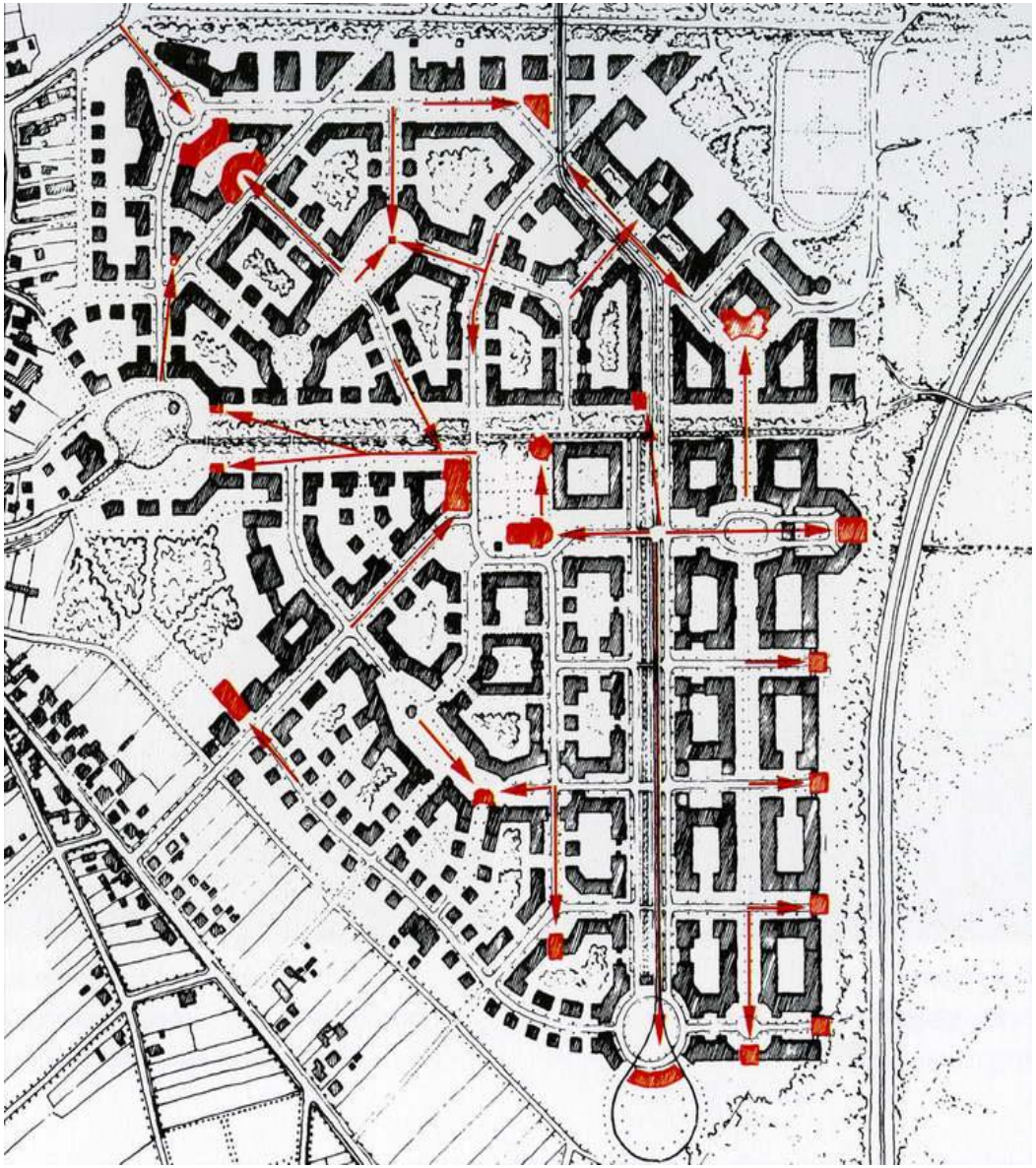
ZLÍN
Bata
HOTEL


0 1 2
Bebauungsplan
für das Gebiet
Langfuhr Oliva Zoppot
Langfuhr
Danzig

2. Social housing in „liberal” times

- Growing need for affordable and accessible housing
- Issues for urban development policies
- Consequences for real estate and land markets
- Consequences for social stratification of the city – pushing the „social” components away from city core (growing ghettoization)





3. Challenges posed by COVID-19 pandemic

- Lockdown procedures – need to „stay at home” and „within Your community”
- Rediscovering the values of local greenery and outdoor recreational infrastructures
- Need to rediscover the local shopping and other businesses – as the only way to get Your in-person
- Challenges associated with job cuts and business closings

4. Different situations

- „Traditional” social housing complexes for the people in need of affordable accomodation
- New solutions for people within the „lockdown” realities
- New types of „social” solutions

4.1. „Traditional” social housing

- Affordable solutions for people facing difficulties associated with changes in economic situation
- Appreciation of the comprehensive approach to the social infrastructure – including local shopping and community facilities
- Reintroducing the local community-oriented spatial solutions, including facilities for remote working

4.2. „New solutions” for lock-down realities

- Understanding that „local businesses” matter – and providing spatial frameworks for these
- Rediscovering the values (and spatial solutions) associated with the social interactions and community building and maintaining processes
- Need for „out-from-home” home-office solutions

5. Physical changes in cities

- New types of urban structures – 15-mins cities
- Co-working and boutique-type officies
- New spaces for social interactions and community development
- New spaces for local businesses – rediscoverning the „street-side" shopping and commercial services

6. Challenges for urban policies

- Rediscovering the „social face” of housing – place to live, work, interact
- Accelerating the introduction of the 15-mins cities and compact, multi-use urban structures
- Rethinking the roles and shapes of urban transportation

Thank You
for Your attention!

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